

Remote Hydrography | Innovation & Application

6-7th May 2020 | National Oceanography Centre, Southampton, UK

Through an inspiring programme of keynote speakers, paper presentations and panel-led discussion forums, this two-day conference will focus on the latest innovations, applications and deployments in remote and automated hydrography. It will consider how these tools are providing novel approaches, efficiencies and benefits to the commercial survey industry, as well as enhancing the exploration and mapping of the world's seafloor, population of the white spaces on charts, improvement of navigational safety and implementation e-Navigation and autonomous maritime shipping.

The conference will be supported by a small exhibition and a separately ticketed social event on the evening of 6th May. A range of sponsorship opportunities will be available.

Exhibition

A small table-top style exhibition will accompany the conference. All refreshments (including those on arrival, during the mid-morning and mid-afternoon breaks and lunch) will be served in the two exhibition areas.

Tables are priced at £350*, for which exhibitors will receive:

- One table (approximately 0.6m x 1.2m)
- Access to power points
- The option to display:
 - up to **two** self-supporting **pop-ups**
 - or**
 - material on up to **two poster panels** (1m wide x 2m high) which will be provided on request
(Panels may be requested on the booking form and **must be requested by midday on Friday 1st May**)
- A listing on the Exhibition page of the conference webpages. Links to this page will be included in all Remote Hydrography conference emails
- A 200-word profile, logo and contacts details in Exhibitors Directory within the Delegate Handbook

Please note that:

- Exhibition set-up will take place from 16:00-18:00 on Tuesday 5th May and between 08:00-09:30 on Wednesday 6th May
- The conference and exhibition will be situated on Level 4 at the NOC. Lift access will be available
- Tables will be allocated to pre-booked exhibitors on the day on a first-come, first-served basis
- Except for pop-ups, all materials must fit on the table, no free-standing items will be permitted
- All electrical equipment should be PAT tested (or similar) prior to arrival and must be labelled accordingly
- The exhibition fee has deliberately been kept to a minimum and therefore does not include delegate registration. All stand personnel will need to register as delegates and pay the appropriate fees

To reserve a table please complete and return the **Exhibition & Sponsorship Booking Form** together with payment. Bookings will only be **confirmed on receipt of payment**.

For further information about presenting, exhibiting and sponsorship opportunities, registration and the associated social event, visit www.ths.org.uk or contact helen@ths.org.uk.

Sponsorship Opportunities

A range of sponsorship opportunities have been designed to ensure that organisations gets maximum publicity, both at the event and in the months leading up to it. Sponsorship offers a cost-effective means of promoting your brand to a highly-targeted audience including practitioners, operators, decision-makers, policy influencers and equipment manufacturers.

With sponsorship packages ranging in price from £1,500 to £120*, there is something to suit every budget. The organising committee would be delighted to help you find the right solution for your company or to discuss any additional ideas you may have.

The sponsorship packages on offer include:

- Principal Event Sponsor
- Lunch Sponsor(s)
- Refreshment Break Sponsor(s)
- Lanyard Sponsor
- Delegate Pack Sponsor
- Delegate Pack Insert(s)

Principal Event Sponsor: £1,500

Benefits of being the Principal Event Sponsor include:

Pre-event:

- Your company name and logo on the conference webpages and a 200-word profile on the Sponsors page
- A hyperlink from your logo to your own website on the conference webpages and in all conference emails

At the event:

- A complimentary table in the Exhibition
- Your company name and logo displayed on screen alongside the Society's logo throughout the event. Sponsors will also be named and thanked during the Opening and Closing remarks
- A 200-word profile, logo and contacts details in Sponsors Directory within the Delegate Handbook
- Full page advertisement in the Delegate Handbook
- Option to insert one company brochure in the Delegate Pack
- **Two** free delegate registrations

Lunch Sponsor: £500 per day

(up to **two**, one per day)

Benefits of being a Lunch Sponsor include:

Pre-event:

- Your company name and logo and a 200-word profile on the Sponsors page
- A hyperlink from your logo to your own website on the conference webpages

At the event:

- Thanks from the Conference Organisers immediately before and after Lunch
- Exclusive branding on all signage at food and drinks stations
- A 200-word profile, logo and contacts details in Sponsors Directory within the Delegate Handbook
- **One** free delegate registration

Refreshment Break Sponsor: £250 per break (up to **four**, one morning and one afternoon on each day)

Benefits of being a Refreshment Break Sponsor include:

Pre-event:

- Your company name and logo and a 200-word profile on the Sponsors page
- A hyperlink from your logo to your own website on the conference webpages

At the event:

- Thanks from the Conference Organisers immediately before the Refreshment Break
- Exclusive branding on all signage at refreshment stations
- A 200-word profile, logo and contacts details in Sponsors Directory within the Delegate Handbook

Lanyard Sponsor: £300 (sponsor **must supply 200** lanyards prior to the event)

Benefits of being the Lanyard Sponsor include:

Pre-event:

- Your company name and logo and a 200-word profile on the Sponsors page
- A hyperlink from your logo to your own website on the conference webpages

At the event:

- A 200-word profile, logo and contacts details in Sponsors Directory within the Delegate Handbook
- Thanks from the Conference Organisers during the Opening and Closing remarks

Delegate Pack Sponsor: £250 (sponsor **must supply 200** vinyl stickers prior to the event)

Benefits of being the Delegate Pack Sponsor include:

Pre-event:

- Your company name and logo and a 200-word profile on the Sponsors page
- A hyperlink from your logo to your own website on the conference webpages

At the event:

- Branding of all wallets using your organisation's vinyl stickers (dimensions to be confirmed with Organisers)
- A 200-word profile, logo and contacts details in Sponsors Directory within the Delegate Handbook
- Thanks from the Conference Organisers during the Opening and Closing remarks

Insert: £120 per insert (200 inserts must be supplied prior to the event)

Items including, but not limited to, the following may be inserted into the Delegate Pack but the Organisers are happy to discuss other ideas:

- Writing pads
- Pens or pencils
- Post-it notes
- Memory sticks
- Other gifts
- Promotional literature

Advertising in the Delegate Handbook

In addition to the Sponsorship packages outlined above, there are a limited number of opportunities to further enhance your company's profile with a **full-page** colour advertisement in the Delegate Handbook.

Advertisements are priced at £300*.

Terms & Conditions

Definitions

The Event is the Remote Hydrography conference, 6-7th May 2020. The Organiser defined as is The Hydrographic Society UK or its designated representatives. The Venue is those portions of the National Oceanography Centre (European Way, Southampton, SO14 3ZH, United Kingdom) that are licensed to the Organiser. The Exhibitor is any person, company, corporation, institution, committee or other body to whom table space is allocated. The Sponsor is any person, company, corporation, institution, committee or other body to whom as package of benefits, as described in the preceding pages, has been sold.

Venue and Date

The event will be held at the National Oceanography Centre (European Way, Southampton, SO14 3ZH, UK) on Wednesday 6th and Thursday 7th May 2020.

Sponsorship

Details of the available sponsorship packages are specified in the preceding pages. Sponsorship is allocated on a strictly first-come, first-served basis. Applications for sponsorship must be made on the form provided. The Organiser reserves the right to grant or refuse any application without specifying reasons.

No sponsorship package will be considered sold until full payment has been received. Once purchased, sponsorship packages may not be cancelled by the purchaser.

Application for Exhibition Space

The exhibition package is as specified in the preceding pages. Space is allocated on a strictly first-come, first-served basis. Applications for space must be made on the form provided. The Organiser reserves the right to grant or refuse any application without specifying reasons.

No space will be considered sold until full payment has been received. Once purchased, cancellation of stand space will only be accepted if received in writing before 22nd April 2020; a 25% administration fee will apply to all cancellations. No refunds will be permitted after 22nd April 2020.

Delivery and Removal of Exhibits and Goods

The exhibition area(s) will be open to exhibitors for the installation of exhibits from 16:00-18:00 on Tuesday 5th May and between 08:00-09:30 on Wednesday 6th May. Individual tables will be allocated to pre-booked exhibitors on a first-come, first-served basis.

Exhibits and goods may be sent to the Venue in advance for collection on arrival for build-up; items **must not arrive before 4th May**. All packages sent in advance should be addressed to:

Remote Hydrography Conference, Events Team, c/o Logistics, National Oceanography Centre, European Way, Southampton, SO14 3ZH, UK

Every package must be clearly labelled with your company name, contact name and total number of packages.

All exhibits and goods must be cleared away by no later than 1800 hours on 7th May. Any items left for courier collection **must be picked up by Wednesday 13th May**. Collections can be made (Monday-Friday 09:00-16:00) from Logistics Team, c/o NOC, European Way Southampton, SO14 3ZH, UK. Please note that NOC will be closed on **Friday 8th May 2020** and, therefore, no collections can be made on this date. **Please ensure the correct return labels are attached** to all packages before you leave on 7th May.

Responsibility for the reception, unpacking, staging and removal of exhibits and goods fall to the Exhibitor. Exhibitors will not be permitted to breakdown their stands until the after the afternoon break officially ends.

Staff, Promotions and Exhibits

Every table-top stand must be open for visitors and be in the charge of a competent representative of the Exhibitor. Price lists, promotional matter, etc may only be distributed from, and displays may only be within, the designated area(s) and in the not public areas other than with the specific prior agreement with the Organiser. The Organiser reserves the right to request amendments to displays. Staff from Exhibitor companies who wish to attend the paper sessions must register as full delegates, unless a specific prior arrangement has been made with the Organiser. Whilst the Organiser will make every effort to secure a high level of delegate attendance, no guarantee of delegate numbers can be given and no discounts or refunds will be available if delegate numbers do not reach the projected levels.

Liability

Whilst the Organiser shall endeavour to protect the Exhibitor's property at the Event, it must be understood that the management of the Venue and the Organiser cannot accept liability for loss or damage sustained, occasioned by any cause whatsoever. Exhibitors shall be responsible for all damage to property and for any loss or injury to persons caused by them or their agents, contractors or employees and shall indemnify the Organiser against all claims and expenses arising therefrom. All Exhibitors will be required to complete a risk assessment form prior to the event.

In the event of it being necessary, for whatever reason, that the Event shall be postponed, abandoned or altered in any way in whole or in part, or if the Organisers find it necessary to change the dates of the Event, the Organiser shall not be liable for any expenditure, damage or loss incurred by an Exhibitor or Sponsor. In the event of cancellation the Exhibitor or Sponsor will be refunded any monies paid. If the event is postponed the Exhibitor or Sponsor will have the option of withdrawing his application and his total monies will be refunded.

Insurance

Exhibitors are reminded of the need to ensure that they are fully covered against all risks at the Exhibition. Particular attention is drawn to the need for insurance on the following: abandonment, damage to fixtures and fittings, personal loss and public liability.



The Hydrographic Society UK

The Hydrographic Society UK is a registered charity promoting the science of surveying over and under water and related disciplines. It fosters recognised standards of education and training for those engaged in, or intending to engage in, the hydrographic profession.

The Society publishes a print-format quarterly magazine, *Soundings*, electronic newsletters and e-messages and has a number of well-established active Regions which offer members and visitors a range of local services, technical meetings and opportunities to meet and network with colleagues. Membership is open to all individuals and organisations with an interest in hydrography. No formal qualifications are needed.

THS UK is a member of the International Federation of Hydrographic Societies (www.hydrographicsociety.org).

For further information about **The Hydrographic Society UK** or its activities and publications please contact:

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